IDEAS for CLIMATE RESILIENCE in BUSINESSES

Understand and build upon Springfield's hazard and community vulnerability assessments Identify the degree of vulnerability and exposure to hazards your community may face, and the likely impact of that vulnerability on the services the community may expect your UNDERSTAND business to provide. THE RISKS Develop management efforts to reduce the firm's detrimental impacts on local environmental, social, economic, and governance performance indicators. Identify direct actions to improve the policies, decisions, and incentives of the corporatation's wider value **REDUCE THE** chain. FOOTPRINT Develop strategic measures and methodologies toward reduction targets and efficiency goals, which can result in cost savings, a reduced carbon footprint, and potential positive brand benefits. DEVELOP TARGETS Create initiative schemes and reward systems for reaching targets. Require recycling and composting. MGM's MyGreenAdvantage is a good case study. **WORK WITH** STAFF To see a return on your climate-smart investments. THINK LONGTERM Develop an integrated sustainability policy with an action plan that incorporates climate change issues throughout the value chain and frames sustainable business practices as the VALUE way forward. **SUSTAINABILITY** Participate in an energy efficiency audit and retrofit. Install wind and/or solar energy systems for both thermal energy (domestic hot water heating) and electric power generation. Use space creatively to make room for renewables, as American Outdoor Brands did with their REDUCE solar parking array. **ENERGY USE** Reduce the emissions embodied in any materials used in construction and maintenance of facilities and infrastructure by purchasing locally sourced materials and using reclaimed or recycled materials and amenities. REDUCE WASTE