



## Communications Intern

### Job Description

This position will give the Communications Intern an opportunity to learn about public health and communications in a real-world setting. The Communications Intern will support PHIWM's ongoing communication efforts on the web, social media, and email campaigns. The Intern will gain experience with content creation/planning and website accessibility. The Intern will have the opportunity to learn about efforts underway at PHIWM and in the region as they practice communicating stories and information about these efforts. There are opportunities for a summer internship and/or internship during the semester.

### Learning Objectives

- Learn about online communication strategies including website, Facebook, and email marketing.

### Requirements

- Experience in MS Office required
- Experience with web editing preferred
- Experience using Facebook, Instagram, LinkedIn, and/or other social media platforms
- College juniors and seniors or master's students
- Ability to follow directions, work independently, and work within a team
- Possesses excellent written and oral communication skills
- Creative, good time management, reliable, and ability to communicate in a professional manner

### About the Public Health Institute of Western MA

The Public Health Institute of Western MA (PHIWM) provides skills, expertise, and experience to create successful public health campaigns and sustainable system changes to improve health and well-being in the region. Through partnerships, we build on community assets and build community capacity to positively impact social determinants of health. Our services include Research and Assessment, Coalition-building, Program Evaluation, and Health Policy Development. PHIWM is a 501 (c) (3) nonprofit with a 20-member Board of Directors and relies on state, federal, and private grants and contracts. PHIWM contracts with Baystate Health for Human Resources services. For more details, visit [www.PublicHealthWM.org](http://www.PublicHealthWM.org)

### How to Apply

Please send a cover letter, resume, and application to [KWaldner@PublicHealthWM.org](mailto:KWaldner@PublicHealthWM.org) for consideration for our internship program. Thank you.