

WORKSHOPS

I. A Deeper Dive into Priority Social Determinants of Health

Tuesday, November 2, 2021 | 12-1 pm EST

This session will provide a deeper overview of the MA Department of Public Health SDoH focus areas selected by each hospital and provide examples of mid to upstream initiatives in these areas. Then participants will break into small groups based on each social determinant prioritized for your hospital service area. Baystate staff and community advisors will explain why each focus area was chosen and what kinds of systemic change goals and strategies they will be looking for in the application review process.

Facilitator: Ben Wood, Senior Director, Policy and Practice at Health Resources in Action

Zoom registration link: <https://baystatehealth.zoom.us/meeting/register/tJlsc-pq-jMqGNKR2vvn4DUIEijnoK8X-me5>



Ben Wood
Senior Director, Policy and Practice
[Health Resources in Action](#)

II. Designing for Policy, Systems and Environmental Change (PSE)

Friday, November 5, 2021 | 12-1 pm EST

This workshop will delve into the world of “PSE” and explore how to focus on upstream and midstream strategies to achieve health equity.

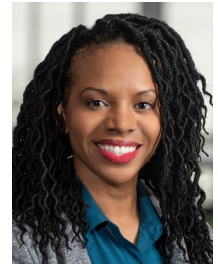
- Types of policy, systemic and environmental changes that are possible for the priority social determinant in your service area.
- Differences between downstream, midstream and upstream solutions in advancing health equity.
- Examples of local policy campaigns and find out what made them successful.

Facilitator: Jessica Collins, Executive Director, and Samantha Hamilton, Live Well Springfield Manager, Public Health Institute of Western MA

Zoom registration link: <https://baystatehealth.zoom.us/meeting/register/tJcocu2orTMqH-91DhmX8qqSnZRA27OTtWEwD>



Jessica Collins
Executive Director
[Public Health Institute of Western MA](#)



Samantha Hamilton
Live Well Springfield Manager
[Public Health Institute of Western MA](#)

III. Cultural Humility in Action

Tuesday, November 9, 2021 | 12-1 pm EST

This workshop will build on the pre-recorded introductory Cultural Humility workshop. Learn about local organizations that are modeling cultural humility internally--among staff, board and leadership--as well as in their programmatic work with external stakeholders.

- Set realistic and measurable goals to make progress on your organization’s journey toward greater cultural humility.
- Model cultural humility in partnership with other organizations, including those that may have different competencies in this area.
- Incorporate cultural humility into your planning for upstream health equity strategies.

Facilitator: Dayna Campbell, Board President, and Jenise Katalina, Board Vice President, Women of Color Health Equity Collective

Zoom registration link: <https://baystatehealth.zoom.us/meeting/register/tJctcO-rpj0uG-9SWfS-iQ8lBTfXkAvxzjpd4>



Dayna Campbell
Board President
[Women of Color Health Equity Collective](#)



Jenise Katalina
Board Vice President
[Women of Color Health Equity Collective](#)

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IV. Building Successful Partnerships for Health Equity

Wednesday, November 10, 2021 | 12-1 pm EST

In this workshop, seasoned coalition conveners from Communities That Care will discuss how to build authentic, effective relationships with partners to achieve bold health equity goals.

- Build trust and lay the groundwork for collaborative relationships during the grant application process.
- Difference between short-term, transactional alliances and long-term, transformational partnerships that can advance upstream change.
- Tips on managing effective coalitions and assessing their health and impact.

Facilitator: Rachel Stoler, Community Health Program Manager, Partnership for Youth, Franklin Regional Council of Governments

Zoom registration link: <https://baystatehealth.zoom.us/meeting/register/tJ0udeGopzks-Gd3LdiQNrSaVywCBFA-3lc4w>



Rachel Stoler
Community Health Program Manager
[Franklin Regional Council of Governments](#)

V. Overview of Evaluation Methods: From Logic Models to Measuring Outcomes

Friday, November 12, 2021 | 12-1 pm EST

Building on the pre-recorded session Tips for Writing an Effective Grant Proposal, this workshop will help you craft logic models and develop appropriate success measures for your proposal.

- Tips for creating a simple, useful logic model and how it can be an aid in formulating your proposal.
- Advice on how to measure the progress of midstream and upstream policy work.
- Real world examples of health equity metrics for your evaluation design.

Facilitator: Alisa Ainbinder and Lisa Ranghelli, both Senior Research Associates, Public Health Institute of Western MA

Zoom registration link: https://baystatehealth.zoom.us/meeting/register/tJYrduqpqzluHd-CquRq7Za22vg_hpSBD1npY



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