Chicopee Profile

Census Data
Census Data: Age

Total Population: 55,560

**Median Age**

**Chicopee**

The median age of our Community is **40.0 years-old**

*This is older than the U.S. median age of 38.1 years.*

**Number of Children Under 5 Years**

**Chicopee**

2,752

5.0% of our Community are children under 5 yrs old

**Number of Seniors in Our Community**

**Chicopee**

10,524

19.1% of our Community are senior 65+ yrs old

*Source: Broadstreet, ACS 2015-2019*

*Source: U.S. Census Bureau, 2020 Census Redistricting Data (Public Law 94-171)*
Census: Race & Ethnicity in Chicopee

Source: U.S. Census Bureau, 2020 Census Redistricting Data (Public Law 94-171)
Census Data: Language

Languages Spoken at Home in Chicopee

- English Only: 76%
- Other Languages: 17%
- Spanish: 7%

Source: U.S. Census Bureau, 2020 Census Redistricting Data (Public Law 94-171)
Census Data: Education

Percent of Population with High School Education
Chicopee

86% of people in Our Community have graduated HS

compared to 88% of US population

Source: Broadstreet, ACS 2015-2019
Census Data: Income

Median Family Income
Chicopee

$64,570
U.S. Dollars

OUR COMMUNITY
$64,570

MASSACHUSETTS
$103,126

UNITED STATES
$77,263

Source: Broadstreet, ACS 2015-2019

Low Income Status
Chicopee

24% of people in Our Community are low income*

OUR COMMUNITY

U.S. BENCHMARK

Percent of population living below 150% federal poverty level in the 1-city area (ACS 2015-2019).

compared to 22% of US population

In Holyoke, 57% of families living in poverty are single females with children. Compared to 22% of US population.
Census Data: Health

Compared to US population:
- No Insurance – 8.8%
- Public Insurance – 32.9%
- Private Insurance – 54.7%

Source: Broadstreet, ACS 2015-2019
Chicopee Profile

COVID-19 Data
COVID Data: Chicopee

Total Population: 155,929

Total COVID Cases: 18,992

Total COVID Deaths: 135*
*death total from 2020 & 2021 only.

Chicopee Vaccination Data

<table>
<thead>
<tr>
<th>Vaccination Series</th>
<th>Chicopee</th>
<th>Massachusetts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Primary Series</td>
<td>68%</td>
<td>82%</td>
</tr>
<tr>
<td>1st Booster</td>
<td>37%</td>
<td>54%</td>
</tr>
<tr>
<td>2nd Booster</td>
<td>9%</td>
<td>16%</td>
</tr>
</tbody>
</table>

Vaccination Rates by Race/Ethnicity in Chicopee

Source: MA Department of Public Health Covid-19 Response Reporting, October 2022
Vaccination Rates By Age in Chicopee

Source: MA Department of Public Health Covid-19 Response Reporting, October 2022
COVID Community Impact Survey (CCIS)

In November 2020, the MA Department of Public Health implemented the survey to better understand the most pressing health needs facing the Commonwealth due to the pandemic, including the social and economic consequences.

- Over 33,000 adult respondents and over 3,000 youth (under 25) in the final sample.
- DPH targeted priority populations. There was good participation from LGBTQ, Indigenous, non-English speaking, Asian American, Latinx, deaf/hard of hearing, and black communities.
- In Chicopee, there were 169 respondents.

It is important to note that these findings are only representative of those who participated in the survey and may not be representative of the experiences of everyone in Chicopee or have good representation from priority populations.
Worried about Basic Need Expenses (N=169)

- % worried about paying for 1 or more types of **expense or bills** in the coming few weeks: 54%
- % worried about getting **food or groceries** in the coming weeks: 34%
- % worried about getting **broadband** in the coming weeks: 18%
- % worried about getting **medication** in the coming weeks: 13%
CCIS Data: Chicopee

Impact on Income and Jobs (N=169)

% worried about paying mortgage, rent, or utilities related expenses: 43%

% of employed residents who experienced job loss: 14%
CCIS Data: Chicopee

Impact on Health (N=169)

- % with 15 or more poor mental health in the past 30 days: 45%
- % who had not gotten the medical care that they needed since July of 2020: 15%
CCIS Data: Chicopee

Substance Use (N=169)

% of current substance users who said they are now using more substances than before the pandemic: 49%

% used alcohol in the past 30 days: 37%

% used marijuana in the past 30 days: 21%

% used conventional tobacco in the past 30 days: 14%
413Cares Overview

- Central place for up-to-date information about local community services and how to access them
- Input from social service and health care agencies
- Bi-directional referral capability and helpful tools for community-based organizations
- Completely FREE to use
- Funded by Baystate Health and the MA Department of Public Health
- Built on the findhelp.org national platform
Support and Vested Interest for 413Cares

Advisory Board

Funders

Baystate Health

ADVANCING CARE. ENHANCING LIVES.

COMMONWEALTH OF MASSACHUSETTS
DEPARTMENT OF PUBLIC HEALTH
413Cares Partnerships

Partnerships aim to direct people to specific types of needed resources

- Digital Resources
- Addiction and Recovery Resources
- Food Navigation
- Mentoring
- Breaking Stigma of Substance Use

More partnerships are on the horizon!
413Cares Engagement

As of December 2022

- Users: 17,321
- Searches: 68,681
- Programs Listed: 1,716
- Programs Claimed: 629
# 413Cares Growth

<table>
<thead>
<tr>
<th>Activity</th>
<th>2021</th>
<th>2022</th>
<th>% Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Searches</td>
<td>17,841</td>
<td>31,762</td>
<td>78%</td>
</tr>
<tr>
<td>Users</td>
<td>4,812</td>
<td>8,065</td>
<td>68%</td>
</tr>
<tr>
<td>Programs Added</td>
<td>325</td>
<td>481</td>
<td>48%</td>
</tr>
<tr>
<td>Programs Claimed</td>
<td>113</td>
<td>202</td>
<td>79%</td>
</tr>
</tbody>
</table>
What are people searching for in Chicopee?

**Search categories (all time) in Chicopee**

- Housing: 42%
- Food: 14%
- Health: 11%
- Transit: 4%
- Education: 2%
- Care: 9%
- Money: 5%
- Legal: 4%
- Work: 3%
- Goods: 6%

**Search terms (all time) in Chicopee**

<table>
<thead>
<tr>
<th>Term</th>
<th>Searches</th>
</tr>
</thead>
<tbody>
<tr>
<td>housing</td>
<td>246</td>
</tr>
<tr>
<td>food</td>
<td>117</td>
</tr>
<tr>
<td>help pay for housing</td>
<td>100</td>
</tr>
<tr>
<td>help find housing</td>
<td>81</td>
</tr>
<tr>
<td>food pantry</td>
<td>58</td>
</tr>
<tr>
<td>help pay for utilities</td>
<td>53</td>
</tr>
<tr>
<td>transportation</td>
<td>44</td>
</tr>
<tr>
<td>food delivery</td>
<td>41</td>
</tr>
<tr>
<td>advocacy &amp; legal aid</td>
<td>40</td>
</tr>
<tr>
<td>temporary shelter</td>
<td>28</td>
</tr>
<tr>
<td>emergency food</td>
<td>27</td>
</tr>
<tr>
<td>shelter</td>
<td>27</td>
</tr>
<tr>
<td>rent</td>
<td>27</td>
</tr>
<tr>
<td>housing search</td>
<td>27</td>
</tr>
<tr>
<td>meals</td>
<td>26</td>
</tr>
</tbody>
</table>
Chicopee Programs on 413Cares

- **587** programs serving Chicopee on 413Cares
- **289** programs are claimed

<table>
<thead>
<tr>
<th># of Local Programs</th>
<th>Food</th>
<th>Housing</th>
<th>Goods</th>
<th>Transit</th>
<th>Health</th>
<th>Money</th>
<th>Care</th>
<th>Education</th>
<th>Work</th>
<th>Legal</th>
</tr>
</thead>
<tbody>
<tr>
<td>23</td>
<td>55</td>
<td>12</td>
<td>13</td>
<td>157</td>
<td>57</td>
<td>180</td>
<td>102</td>
<td>40</td>
<td>29</td>
<td></td>
</tr>
</tbody>
</table>

*Local = Programs that provide services throughout a county, city, or a postal/zip code.*
413Cares Supporting Chicopee

- Raising awareness of existing services
- Connecting people to needed services and programs
- Connecting service providers to each other
413Cares Resources

• **Schedule trainings** for community providers, offices, stakeholders, and constituent service staff to get more programs claimed and people connected to services
  • To schedule a training, contact 413Cares Staff:
    - Liv Anna Homstead, LHomstead@publichealthwm.org and
    - Francheska Bermudez, FBermudez@publichealthwm.org

• **Distribute materials** – tip cards, posters
  • Available in English and Spanish, and other languages upon request

• **Use the search widget on your site**
Interested in More Data?

MA COVID Community Impact Survey (CCIS)
For CCIS questions and to submit a request, contact:

Kathleen Szegda
kszegda@publichealthwm.org
Victoria Hill
vhill@publichealthwm.org

www.publichealthwm.org/what-we-do/research-evaluation/reports/COVID-Impact-TA

2022 Community Health Needs Assessments
HMC: https://dashboards.mysidewalk.com/community-health-needs-assessment-5367ef8d9744
Contact Us

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QUESTIONS?