Community Needs and Resources

SPRINGFIELD

January 2023
Census Data
Census Data: Age

Total Population: 155,929

Median Age
Springfield

The median age of Our Community is
33.0 years-old

This is younger than the U.S. median age of 38.1 years.

Number of Children Under 5 Years
Springfield

10,063
6.5% of our Community are children under 5 yrs old

Number of Seniors in Our Community
Springfield

19,667
12.8% of our Community are senior 65+ yrs old

Source: Broadstreet, ACS 2015-2019
Source: U.S. Census Bureau, 2020 Census Redistricting Data (Public Law 94-171)
Census: Race & Ethnicity in Springfield

- **White Non Hispanic**: 47%
- **Hispanic**: 28%
- **Black Non Hispanic**: 18%
- **Other Non Hispanic**: 7%

Source: U.S. Census Bureau, 2020 Census Redistricting Data (Public Law 94-171)
Census Data: Language

Languages Spoken at Home in Springfield

- English Only: 60%
- Spanish: 33%
- Other Languages: 7%

Source: U.S. Census Bureau, 2020 Census Redistricting Data (Public Law 94-171)
Census Data: Health

Health Insurance Springfield

- No Insurance: 4.0%
- Public Insurance: 59.4%
- Private Insurance: 34.9%

Compared to US population:
- No Insurance – 8.8%
- Public Insurance – 32.9%
- Private Insurance – 54.7%

Source: Broadstreet, ACS 2015-2019
Census Data: Education

Percent of Population with High School Education
Springfield

79% of people in Our Community have graduated HS

compared to 88% of US population

Source: Broadstreet, ACS 2015-2019
Census Data: Income

Source: Broadstreet, ACS 2015-2019

Median Family Income
Springfield

$47,362
U.S. Dollars

OUR COMMUNITY
$47,362
MASSACHUSETTS
$103,126
UNITED STATES
$77,263

Low Income Status
Springfield

41% of people in Our Community are low income*

Percent of population living below 150% federal poverty level in the 1-city area (ACS 2015-2019).

compared to 22% of US population
Springfield Profile

COVID-19 Data
COVID Data: Springfield

Total Population: 155,929

Total COVID Cases: 65,920

Total COVID Deaths: 403*

*death total from 2020 & 2021 only.

Springfield Covid-19 Vaccination Rates

- Primary Series: Springfield 64%, Massachusetts 82%
- 1st Booster: Springfield 29%, Massachusetts 54%
- 2nd Booster: Springfield 5%, Massachusetts 16%

Source: MA Department of Public Health Covid-19 Response Reporting, October 2022
Vaccination Rates by Race/Ethnicity in Springfield

Source: MA Department of Public Health Covid-19 Response Reporting, October 2022
Vaccination Rates By Age in Springfield

Source: MA Department of Public Health Covid-19 Response Reporting, October 2022
COVID Community Impact Survey (CCIS)

In **November 2020**, the MA Department of Public Health implemented the survey to better understand the most pressing health needs facing the Commonwealth due to the pandemic, including the social and economic consequences

- Over **33,000 adult respondents and over 3,000 youth** (under 25) in the final sample.
- DPH targeted priority populations. There was good participation from LGBTQ, Indigenous, non-English speaking, Asian American, Latinx, deaf/hard of hearing, and black communities.
- **In Springfield, there were 491 respondents.**

*It is important to note that these findings are only representative of those who participated in the survey and may not be representative of the experiences of everyone in Springfield or have good representation from priority populations.*
CCIS Data: Springfield

Worried about Basic Need Expenses (N=491)

% worried about paying for 1 or more types of **expense or bills** in the coming few weeks 59%

% worried about getting **food or groceries** in the coming weeks 41%

% worried about getting **broadband** in the coming weeks 22%

% worried about getting **medication** in the coming weeks 21%
Impact on Income and Jobs (N=491)

% worried about paying **mortgage, rent, or utilities** related expenses
49%

% worried they may have to **move out** of where they live in the next few months
25%

% of employed residents who experienced **reduced work** hours
18%

% of employed residents who experienced **job loss**
4%
CCIS Data: Springfield

Impact on Health (491)

- % with 15 or more poor **mental health** in the past 30 days: 33%
- % who had not gotten the **medical care** that they needed since July of 2020: 16%
CCIS Data: Springfield

Substance Use (N=491)

- % used **alcohol** in the past 30 days: 37%
- % of current substance users who said they are now **using more substances** than before the pandemic: 36%
- % used conventional **tobacco** in the past 30 days: 16%
- % used **marijuana** in the past 30 days: 14%
413Cares Overview

• Central place for up-to-date information about local community services and how to access them

• Input from social service and health care agencies

• Bi-directional referral capability and helpful tools for community-based organizations

• Completely FREE to use

• Funded by Baystate Health and the MA Department of Public Health

• Built on the findhelp.org national platform
Support and Vested Interest for 413Cares

Advisory Board

Funders

Baystate Health
ADVANCING CARE. ENHANCING LIVES.

COMMONWEALTH OF MASSACHUSETTS
DEPARTMENT OF PUBLIC HEALTH
413Cares Partnerships

Partnerships aim to direct people to specific types of needed resources

- Digital Resources
- Addiction and Recovery Resources
- Food Navigation
- Mentoring
- Breaking Stigma of Substance Use

More partnerships are on the horizon!
413Cares Engagement

As of December 2022

- Users: 17,321
- Searches: 68,681
- Programs Listed: 1,716
- Programs Claimed: 629
## 413Cares Growth

<table>
<thead>
<tr>
<th>Activity</th>
<th>2021</th>
<th>2022</th>
<th>% Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Searches</td>
<td>17,841</td>
<td>31,762</td>
<td>78%</td>
</tr>
<tr>
<td>Users</td>
<td>4,812</td>
<td>8,065</td>
<td>68%</td>
</tr>
<tr>
<td>Programs Added</td>
<td>325</td>
<td>481</td>
<td>48%</td>
</tr>
<tr>
<td>Programs Claimed</td>
<td>113</td>
<td>202</td>
<td>79%</td>
</tr>
</tbody>
</table>
What are people searching for in Springfield?

Search categories (all time) in Springfield

Search terms (all time) in Springfield

<table>
<thead>
<tr>
<th>Term</th>
<th>Searches</th>
</tr>
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<tbody>
<tr>
<td>housing</td>
<td>1029</td>
</tr>
<tr>
<td>food</td>
<td>928</td>
</tr>
<tr>
<td>help find housing</td>
<td>439</td>
</tr>
<tr>
<td>food pantry</td>
<td>399</td>
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<tr>
<td>help pay for housing</td>
<td>200</td>
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<tr>
<td>emergency food</td>
<td>188</td>
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<tr>
<td>food delivery</td>
<td>173</td>
</tr>
<tr>
<td>help pay for utilities</td>
<td>172</td>
</tr>
<tr>
<td>transportation</td>
<td>168</td>
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<tr>
<td>temporary shelter</td>
<td>155</td>
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<tr>
<td>housing vouchers</td>
<td>124</td>
</tr>
<tr>
<td>childcare</td>
<td>105</td>
</tr>
<tr>
<td>shelter</td>
<td>104</td>
</tr>
<tr>
<td>domestic violence</td>
<td>103</td>
</tr>
<tr>
<td>financial assistance</td>
<td>97</td>
</tr>
</tbody>
</table>
Springfield Programs on 413Cares

- **655** programs serving Springfield on 413Cares
- **309** programs are claimed

<table>
<thead>
<tr>
<th>Local Programs</th>
<th>Food</th>
<th>Housing</th>
<th>Goods</th>
<th>Transit</th>
<th>Health</th>
<th>Money</th>
<th>Care</th>
<th>Education</th>
<th>Work</th>
<th>Legal</th>
</tr>
</thead>
<tbody>
<tr>
<td># of Local Programs</td>
<td>26</td>
<td>68</td>
<td>14</td>
<td>10</td>
<td>154</td>
<td>69</td>
<td>183</td>
<td>112</td>
<td>45</td>
<td>31</td>
</tr>
</tbody>
</table>

*Local = Programs that provide services throughout a county, city, or a postal/zip code.*
Raising awareness of existing services

Connecting people to needed services and programs

Connecting service providers to each other
413Cares Resources

• **Schedule trainings** for community providers, offices, stakeholders, and constituent service staff to get more programs claimed and people connected to services
  - To schedule a training, contact 413Cares Staff:
    - Liv Anna Homstead, LHomstead@publichealthwm.org and
    - Francheska Bermudez, FBermudez@publichealthwm.org

• **Distribute materials** – tip cards, posters
  - Available in English and Spanish, and other languages upon request

• **Use the search widget on your site**
Interested in More Data?

MA COVID Community Impact Survey (CCIS)
For CCIS questions and to submit a request, contact:

Kathleen Szegda  
kszegda@publichealthwm.org

Victoria Hill  
vhill@publichealthwm.org

www.publichealthwm.org/what-we-do/research-evaluation/reports/COVID-Impact-TA

2022 Baystate Community Health Needs Assessment
Contact Us

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QUESTIONS?