Community Needs and Resources

WESTFIELD

April 2023
Westfield Profile

Census Data
Census Data: Age

Total Population: 40,834

Median Age
Westfield

The median age of Our Community is
40.0 years-old

This is older than the U.S. median age of 38.1 years.

Median age of the population versus U.S. for the 1-city area (ACS 2015-2019).

Number of Children Under 5
Years
Westfield

1,747
children under 5 yrs

4% of Our Community are children under 5 yrs old

Children under 5-years-old for the 1-city area (ACS 2015-2019).

Number of Seniors in Our Community
Westfield

7,169
seniors

17% of Our Community are seniors 65+ yrs old

Seniors ages 65 years and older for the 1-city area (ACS 2015-2019).

Source: Broadstreet, ACS 2015-2019
Source: U.S. Census Bureau, 2020 Census Redistricting Data (Public Law 94-171)
Census Data: Race & Ethnicity in Westfield

Source: U.S. Census Bureau, 2020 Census Redistricting Data (Public Law 94-171)
Census Data: Language

Languages Spoken at Home in Westfield

- English Only: 85%
- Spanish: 6%
- Other Languages: 9%

Source: U.S. Census Bureau, 2020 Census Redistricting Data (Public Law 94-171)
Census Data: Education

Percent of Population with High School Education
Westfield

90% of people in Our Community have graduated HS

compared to 88% of US population

Source: Broadstreet, ACS 2015-2019
Census Data: Income

Median Family Income Westfield

$86,843
U.S. Dollars

OUR COMMUNITY
$86,843
MASSACHUSETTS
$103,126
UNITED STATES

Low Income Status Westfield

15% of people in Our Community are low income*

OUR COMMUNITY U.S. BENCHMARK

Median family income for the 1-city area (ACS 2015-2019).

Percent of population living below 150% federal poverty level in the 1-city area (ACS 2015-2019).

Source: Broadstreet, ACS 2015-2019

compared to 22% of US population
Census Data: Health

Compared to US population:
- No Insurance – 8.8%
- Public Insurance – 32.9%
- Private Insurance – 54.7%

Source: Broadstreet, ACS 2015-2019
Westfield Profile

COVID-19 Data
COVID Data: Westfield

Total Population: 40,834

Total COVID Cases: 11,389

Total COVID Deaths: 149

*death total from 2020, 2021 and 2022.

Source: MA Department of Public Health Covid-19 Response Reporting, April 2023
Vaccination Rates by Race/Ethnicity in Westfield

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Primary Series</th>
<th>First Booster</th>
<th>Second Booster</th>
</tr>
</thead>
<tbody>
<tr>
<td>AI/AN (68)</td>
<td>49%</td>
<td>19%</td>
<td>4%</td>
</tr>
<tr>
<td>Asian (948)</td>
<td>61%</td>
<td>31%</td>
<td>9%</td>
</tr>
<tr>
<td>Black (745)</td>
<td>57%</td>
<td>26%</td>
<td>8%</td>
</tr>
<tr>
<td>Hispanic (3907)</td>
<td>47%</td>
<td>22%</td>
<td>8%</td>
</tr>
<tr>
<td>Multi-Race (1469)</td>
<td>48%</td>
<td>33%</td>
<td>16%</td>
</tr>
<tr>
<td>White (34503)</td>
<td>64%</td>
<td>39%</td>
<td>18%</td>
</tr>
<tr>
<td>Total Population (41653)</td>
<td>65%</td>
<td>39%</td>
<td>18%</td>
</tr>
</tbody>
</table>

Source: MA Department of Public Health Covid-19 Response Reporting, April 2023
Vaccination Rates By Age in Westfield

Source: MA Department of Public Health Covid-19 Response Reporting, April 2023
COVID Community Impact Survey (CCIS)

In **November 2020**, the MA Department of Public Health implemented the survey to better understand the most pressing health needs facing the Commonwealth due to the pandemic, including the social and economic consequences

- Over **33,000 adult respondents and over 3,000 youth** (under 25) in the final sample.
- DPH targeted priority populations. There was good participation from LGBTQ, Indigenous, non-English speaking, Asian American, Latinx, deaf/hard of hearing, and black communities.
- **In Westfield, there were 220 respondents.**

It is important to note that these findings are only representative of those who participated in the survey and may not be representative of the experiences of everyone in Westfield or have good representation from priority populations.
CCIS Data: Westfield

Worried about Basic Need Expenses (N=220)

- % worried about paying for 1 or more types of expense or bills in the coming few weeks: 46%
- % worried about getting food or groceries in the coming weeks: 27%
- % worried about getting medication in the coming weeks: 19%
- % worried about getting broadband in the coming weeks: 10%
CCIS Data: Westfield

Impact on Income and Jobs (N=220)

- 31% worried about paying mortgage, rent, or utilities related expenses
- 18% of employed residents who experienced reduced work hours
- 16% worried they may have to move out of where they live in the next few months
- 8% of employed residents who experienced job loss
CCIS Data: Westfield

Impact on Health (N=220)

- % with 15 or more poor mental health in the past 30 days: 39%
- % who had not gotten the medical care that they needed since July of 2020: 19%
CCIS Data: Westfield

Substance Use (N=220)

- % used **alcohol** in the past 30 days: 51%
- % of current substance users who said they are now **using more substances** than before the pandemic: 46%
- % used **marijuana** in the past 30 days: 14%
- % used conventional **tobacco** in the past 30 days: 9%
Westfield Profile

413Cares Resources
413Cares Overview

• Central place for up-to-date information about local community services and how to access them

• Input from social service and health care agencies

• Bi-directional referral capability and helpful tools for community-based organizations

• Completely FREE to use

• Funded by Baystate Health and the MA Department of Public Health

• Built on the findhelp.org national platform
Support and Vested Interest for 413Cares

Advisory Board

Funders
413Cares Partnerships

Partnerships aim to direct people to specific types of needed resources

- Digital Resources
- Addiction and Recovery Resources
- Food Navigation
- Mentoring
- Breaking Stigma of Substance Use

More partnerships are on the horizon!
413Cares Engagement

As of March 2023

- Users: 19,495
- Searches: 76,854
- Programs Listed: 1,781
- Programs Claimed: 678
# 413Cares Growth

<table>
<thead>
<tr>
<th>Activity</th>
<th>2021</th>
<th>2022</th>
<th>% Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Searches</td>
<td>17,841</td>
<td>31,762</td>
<td>78%</td>
</tr>
<tr>
<td>Users</td>
<td>4,812</td>
<td>8,065</td>
<td>68%</td>
</tr>
<tr>
<td>Programs Added</td>
<td>325</td>
<td>481</td>
<td>48%</td>
</tr>
<tr>
<td>Programs Claimed</td>
<td>113</td>
<td>202</td>
<td>79%</td>
</tr>
</tbody>
</table>
What are people searching for in Westfield?

Search categories (all time) in Westfield

- Housing 32%
- Food 23%
- Care 5%
- Goods 5%
- Health 11%
- Transit 4%
- Work 4%
- Education 3%
- Legal 3%

Search terms (all time) in Westfield

<table>
<thead>
<tr>
<th>Term</th>
<th>Searches</th>
</tr>
</thead>
<tbody>
<tr>
<td>food</td>
<td>186</td>
</tr>
<tr>
<td>housing</td>
<td>130</td>
</tr>
<tr>
<td>help pay for housing</td>
<td>79</td>
</tr>
<tr>
<td>food pantry</td>
<td>72</td>
</tr>
<tr>
<td>financial assistance</td>
<td>70</td>
</tr>
<tr>
<td>help find housing</td>
<td>44</td>
</tr>
<tr>
<td>help pay for utilities</td>
<td>38</td>
</tr>
<tr>
<td>food delivery</td>
<td>35</td>
</tr>
<tr>
<td>utilities</td>
<td>33</td>
</tr>
<tr>
<td>emergency food</td>
<td>31</td>
</tr>
<tr>
<td>help pay for food</td>
<td>30</td>
</tr>
<tr>
<td>transportation</td>
<td>29</td>
</tr>
<tr>
<td>westfield food pantry</td>
<td>27</td>
</tr>
<tr>
<td>advocacy and legal aid</td>
<td>27</td>
</tr>
<tr>
<td>meals</td>
<td>26</td>
</tr>
</tbody>
</table>
Westfield Programs on 413Cares

- **1,212** programs serving Westfield on 413Cares
- **486** programs are claimed

<table>
<thead>
<tr>
<th># of Local Programs</th>
<th>Food</th>
<th>Housing</th>
<th>Goods</th>
<th>Transit</th>
<th>Health</th>
<th>Money</th>
<th>Care</th>
<th>Education</th>
<th>Work</th>
<th>Legal</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>21</td>
<td>59</td>
<td>10</td>
<td>10</td>
<td>150</td>
<td>60</td>
<td>171</td>
<td>101</td>
<td>41</td>
<td>28</td>
</tr>
</tbody>
</table>

*Local = Programs that provide services throughout a county, city, or a postal/zip code.*
413Cares Supporting Westfield

- Raising awareness of existing services
- Connecting people to needed services and programs
- Connecting service providers to each other
413Cares Resources

• **Schedule trainings** for community providers, offices, stakeholders, and constituent service staff to get more programs claimed and people connected to services
  - To schedule a training, contact 413Cares Staff:
    - Liv Anna Homstead, LHomstead@publichealthwm.org and
    - Francheska Bermudez, FBermudez@publichealthwm.org

• **Distribute materials** – tip cards, posters
  - Available in English and Spanish, and other languages upon request

• **Use the search widget on your site**
Interested in More Data?

MA COVID Community Impact Survey (CCIS)

For CCIS questions and to submit a request, contact:
Kathleen Szegda
kszegda@publichealthwm.org
Victoria Hill
vhill@publichealthwm.org

www.publichealthwm.org/what-we-do/research-evaluation/reports/COVID-Impact-TA

2022 Baystate Community Health Needs Assessment

Contact Us

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PUBLIC HEALTH INSTITUTE
OF WESTERN MASSACHUSETTS
PARTNERS FOR HEALTH EQUITY
QUESTIONS?